

# A Historical Shift in the Moral Foundations of Public Persuasion

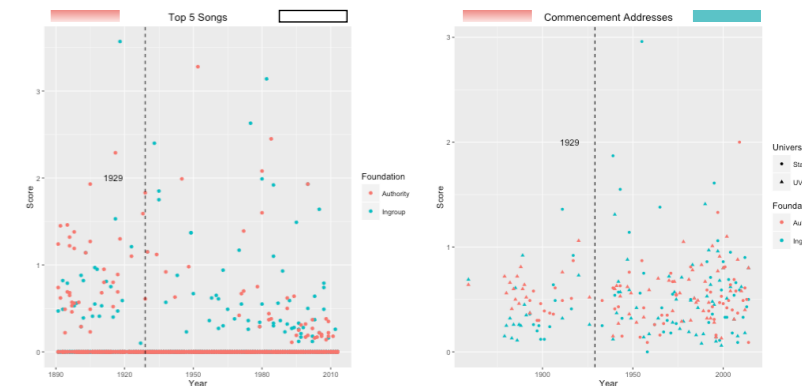
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## US Government



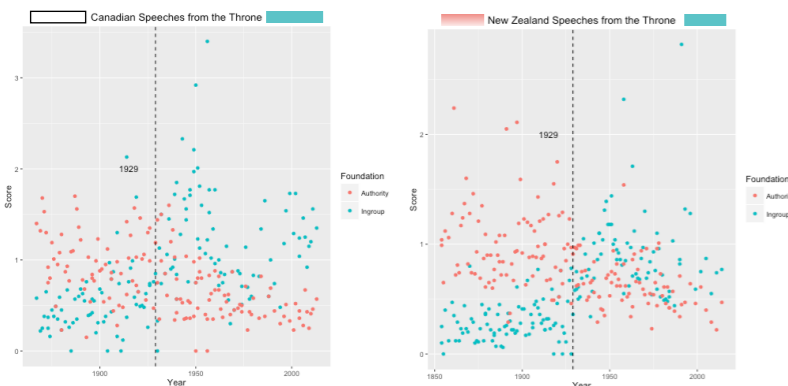
## US Culture



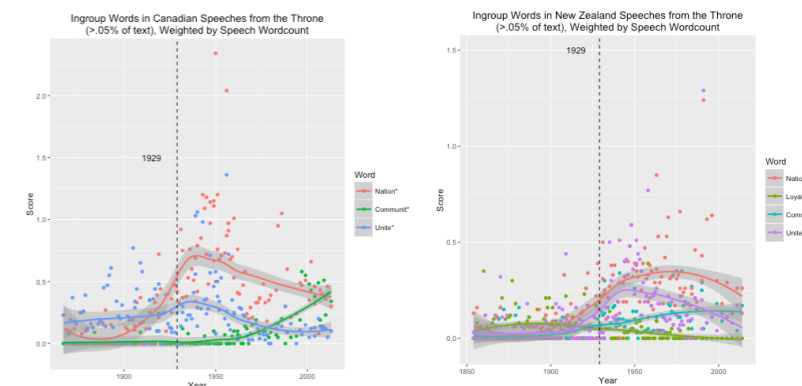
### Correlations b/n Ingroup & Authority

<b>State of the Union</b> r = -0.41*	<b>Supreme Court Opinions</b> r = -0.01
<b>Inaugural Addresses</b> r = -0.20	<b>Canadian Throne</b> r = -0.35*
<b>Senate Speeches</b> r = -0.16	<b>New Zealand Throne</b> r = -0.28*
<b>Party Platforms (Dem.)</b> r = -0.05	<b>Top 5 Songs</b> r = -0.03
<b>Party Platforms (Rep.)</b> r = 0.24	<b>Commencement</b> r = 0.23

## Foreign Governments



Ingroup	Authority
segregat*	mother
together	motherl*
nation*	preserve
homeland*	obey*
family	obedien*
families	duty
group	law
loyal*	lawful*
patriot*	legal*
communal	duti*
commune*	honor*
communit*	respect
communis*	respectful*
comrad*	respected
	respects
	order*
	father*
	position
	complan*
	command
	supremacy
	control
	submi*
	allegian*
	serve
	abide
	defere*
	defer
	revere*
	venerat*
	comply
cadre	
collectiv*	
joint	
unison	
unite*	
fellow*	
guild	
solidarity	
devot*	
member	
cliqu*	
cohort	
ally	
insider	



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More graphs, raw data, and failed mediations at: [osf.io/j3xg6](https://osf.io/j3xg6)